



CHOOSE WISELY  
Abort73.com



# ABORTION IN AMERICA

21% OF AMERICAN CHILDREN ARE ABORTED.

≈ 1 MILLION PER YEAR

BLACK CHILDREN ARE ABORTED AT ALMOST  
5X THE RATE OF WHITE CHILDREN.

AN ESTIMATED 30% OF AMERICAN WOMEN  
WILL HAVE AN ABORTION.

ABOUT 65% SELF-IDENTIFY AS A CHRISTIAN.

85% ARE UNMARRIED.

MOST USE BIRTH-CONTROL;  
ONLY 8% NEVER HAVE.

12% ABORT OVER HEALTH CONCERNS;  
1% REPORT THEY WERE RAPED.

ABORTION CLINICS PERFORM  
93% OF U.S. ABORTIONS.

14% ARE PAID FOR WITH  
PUBLIC FUNDS.

40% OF ABORTING MINORS  
DON'T TELL A PARENT.

"Abortion is the most morally outrageous, sinfully-vicious practice that we participate in, in the name of freedom.... I want you to hate abortion ... because God hates abortion.... If [we] sit idly by while millions of children ... are dismembered and destroyed, and we do nothing.... that is sin." **DAVID PLATT**

"The Bible has much to say about God's concern for the defenceless, and the most defenceless of all people are unborn children. They are speechless to plead their own cause and helpless to protect their own life. So it is our responsibility to do for them what they cannot do for themselves." **JOHN STOTT**

"Abortion is not just evil. It is a monstrous evil. I've spent my whole life studying theology, teaching theology, and I can tell you, if I know anything at all about God, I know that God hates abortion, and I know that he will not tolerate this forever." **R. C. SPROUL**

"Abortion is the last official stand of the defiant apostate against God. It says, "God, You will not determine who lives or dies, I will."... Abortion is the ultimate evidence of the wretchedness of our culture; it is the ultimate proof of how deep our atheism runs." **JOHN MACARTHUR**

"Abortion is not primarily an issue of politics or science. It is primarily an issue of God and gospel.... For a Christian to ask, "Is a fetus a person?" is very much like the religious leader asking, "Well, who is my neighbor?" It's an attempt to narrow the scope of moral obligation.... but Christ is always beckoning us to care more and to do more." **BRITT MERRICK**

"We don't let ... culture tell us what's right and wrong. We let the Word of God tell us.... [Therefore, we cannot be] indifferent or neutral when it comes to [abortion].... Our children's children will [ask us someday].... 'How could you not do anything as millions were killed every year, the most helpless of helpless, the weakest of the weak, yet you did nothing?'" **MATT CHANDLER**

"The cowardice of some pastors when it comes to preaching against abortion appalls me. Many treat the dismemberment of unborn humans as an untouchable issue on the par with partisan politics.... The law of our land is immoral and unjust. That should be declared from tens of thousands of pulpits in America." **JOHN PIPER**







Recognizing the injustice of abortion is the easy part. Figuring out how to respond is more difficult—which is why Abort73 aims to educate *and* activate. To do that, we've developed a host of simple tools for engagement. Each one connects your campus or community—*online or in person*—to Abort73.com. We provide the website. You provide the visitors.

On January 22, 1973, seven non-elected men—appointed for life to the U.S. Supreme Court—declared abortion to be a Constitutionally protected act. Without a vote and without a meaningful public debate, all state prohibitions were struck down. Abortion went from being legal in four states (AK, HI, NY & WA) to being legal in fifty states. Overnight. In defense of this unprecedented decision, Justice Harry Blackmun explicitly appealed to ignorance. His basic argument? *We don't know when life begins, so we don't know if abortion is murder.* More than 40 years later, support for abortion continues to depend on a general ignorance of embryology. Abortion thrives as an abstraction but becomes indefensible when placed under the microscope. Tragically, while the case against abortion is simple and clear, it is not being presented in the classroom or the clinic. We are a nation of strong opinions about abortion—for or against—but relatively few of those opinions are based in solid fact. Abort73.com is changing that—by offering the most comprehensive, engaging and accessible abortion education in the world. Visit us online to see what we mean.



THE MORE YOU KNOW ABOUT ABORTION,  
THE LESS LIKELY YOU ARE  
TO HAVE ONE, RECOMMEND  
ONE, OR SUPPORT ONE AS A  
MATTER OF PUBLIC POLICY.



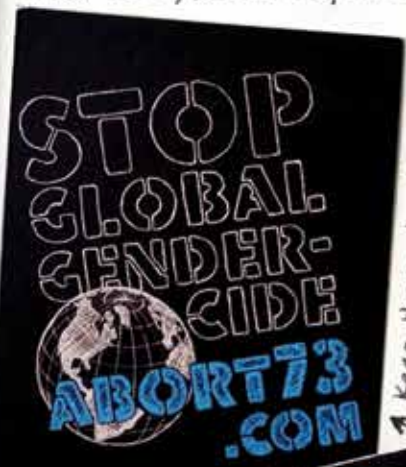
Abort73.com. What does that name even mean?! Like our slogans, it's intentionally vague. A head-scratcher. Want to solve the mystery? Visit the website!



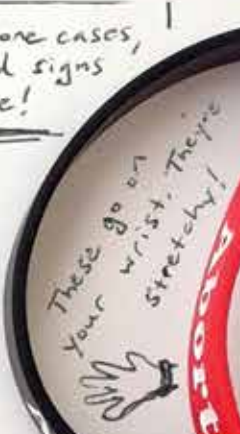
Abort73 marketing materials go way beyond shirts. This is just a small sampling of what's available.



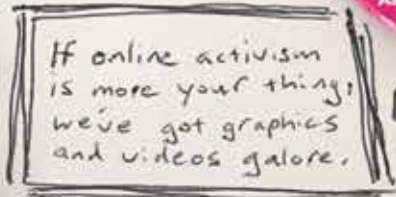
NOT PICTURED: downloadable flyers, phone cases, iPad skins, notebooks, water bottles, yard signs and more!



Keep these handy in your purse or wallet and distribute liberally!



Attach this to your bumper a drive!



EDUCATE YOURSELF, EDUCATE YOUR WORLD!!



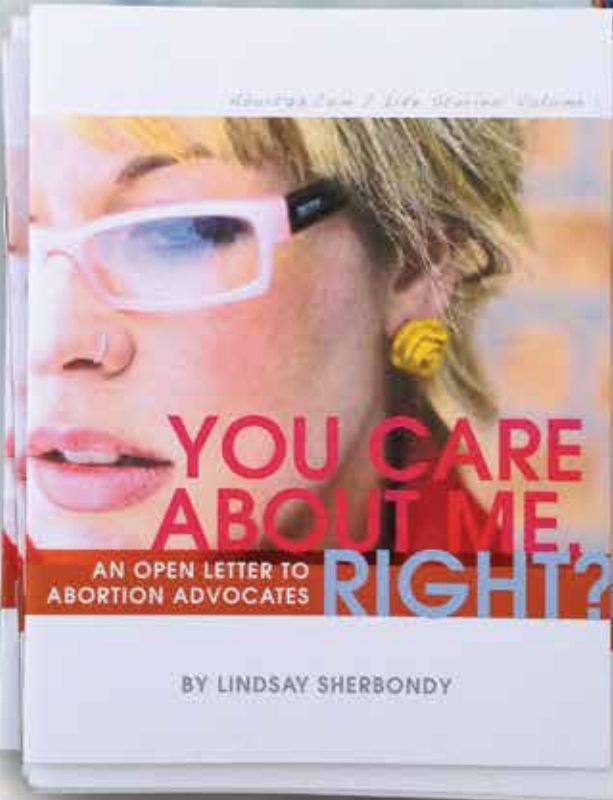
Perfect for purses and backpacks.

Keep two of these on hand at all times — one to write with, one to give away.



The impact of ABORTION does not end with the children it KILLS. It cuts a wider swath. Which is why Abort73.com has grown to include hundreds of real-life ABORTION TESTIMONIES. Though not all post-abortive women (or men) are ravaged by REMORSE, these stories remind us that abortion is a two-edged sword. We wield it to "solve" one problem—only to create another!

"You Care About Me, Right?" (8-Page Booklet)  
Available online @ [abort73.com/gear/booklets](http://abort73.com/gear/booklets)

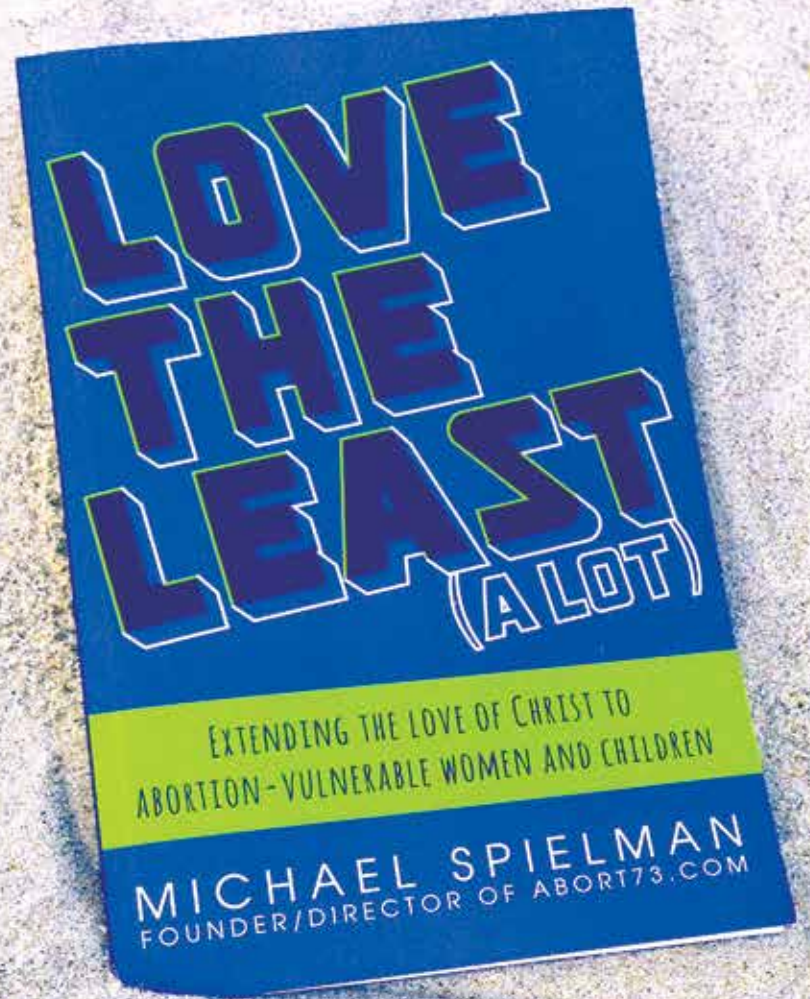


...because you were grieved, but you were grieved into repenting. For that is a godly grief, so that you suffered no loss through us. <sup>10</sup>For godly grief produces a repentance that leads to salvation without regret, whereas worldly grief produces death. <sup>11</sup>For see what earnestness this godly grief has produced in us, but your indifference to the...

“When you talk to someone today ... you are almost certainly talking to someone who has experienced abortion.... To think of abortion as a secondary issue ... is to fundamentally misunderstand the defining experience of our times.”

John Ensor, Innocent Blood.

College Students, here's your assignment: Hand these out on your campus!



Read this book!

It explains everything."

The e-version is available for free.

Print copies can be ordered at Amazon or B&N.

\*Specifically, why indifference to abortion is indifference to Christ.





#beawitniss #wearashirt #postapic @abort73 #FreeTshirtFriday!

# DAVID vs GOLIATH?

Almost a third of all U.S. abortions occur at Planned Parenthood—the nation's largest network of killing centers. And while America's annual abortion total has slowly declined over the past decade, Planned Parenthood's abortion total continues to increase. In Abort73's efforts to combat abortion through education, Planned Parenthood is public enemy #1—and they enjoy a slight monetary advantage.

"Tools of Mass Destruction" (Abort73 T-shirt)



PLANNED PARENTHOOD DONATIONS & PRIVATE GRANTS (2015):

**\$353,500,000**

ABORT73 DONATIONS & GRANTS (2015): \$95,495

PLANNED PARENTHOOD GOVERNMENT GRANTS (2015):

**\$553,700,000**

ABORT73 GOVERNMENT GRANTS (2015): \$0

PLANNED PARENTHOOD TOTAL REVENUE (2015):

**\$1,296,100,000**

ABORT73 TOTAL REVENUE (2015): \$149,185

Like Abort73, Planned Parenthood is a non-profit corporation. Unlike Abort73, Planned Parenthood turns a HUGE profit—one which allows them to spend \$48 million a year on "sexuality education," \$39 million on influencing public policy, and \$42 million on fundraising. Killing children before they're born is a lucrative business. Defending them is not. If this were a David and Goliath story, our Goliath would be 40,000 feet tall and weigh 500 tons. *How do you bring that Philistine down?!* Thankfully, there is an equalizer called the World Wide Web. Though Abort73 does not have the buildings, capital, and staff of Planned Parenthood—or a legion of high-profile supporters—we do have a website. And abort73.com can go toe to toe with plannedparenthood.org any day of the week. We dream it will be one of the small stones that helps topple a giant—but even small stones need a sling! **DONATE TODAY @: [abort73.com/donate](http://abort73.com/donate)**

The horse is made ready for the day of battle, but the victory belongs to the Lord. Proverbs 21:31





PO Box 15461, Surfside Beach, SC 29587

EVERY DAY, Abort73 is working to change the way people think about ABORTION--by offering them the most comprehensive, engaging, and accessible abortion education in the world.

EVERY DAY, thousands of lives hang in the balance. We could use your HELP!

